www.embedded-computing.com/iot

IoT DEVELOPMENT TOOLS FEATURE

4 Proven Strategies to Improve IoT App Ratings and Reviews

End customers, before purchasing IoT products, check product ratings and respective IoT app ratings to ensure that the connected application is highly efficient with connected devices. If the app ratings are low, customers could easily avoid using the app and product, causing massive loss to the OEMs and IoT Service providers. Hence, maintaining or increasing positive mobile app reviews can play a vital role in driving customer engagement.

Read More

IoT App

★★★★★

RATE NOW!

★★★★★
Integrate Debug Features

★★★★★
Integrate App Analytics

★★★★★
Keep Up with OS Updates

★★★★★
Exceptional Customer Support

5G NETWORKING NEWS

MediaTek, Intel Advance Partnership with T700 5G Modem

The new modem from MediaTek supports both standalone and non-standalone Sub-6 5G network architectures, offerings faster speeds and reliable

connectivity.
Read more

DEVICE MANAGEMENT NEWS
Mender Releases a Year-Long Free Trial of Enterprise Plan
The goal of this free trial is to help prospective users and customers evaluate all the different features and capabilities of the latest Mender releases to enable them to make a better decision when they decide to select a plan for their pre and post-production OTA needs.
Read more

IoT CONNECTIVITY NEWS
Renesas Releases RYZ012 Bluetooth Module
The RYZ012 integrates 2.4 GHz RF transceiver supporting the IEEE802.15.4 multi-standard wireless protocol, Bluetooth Low Energy (LE), Bluetooth LE Mesh, and ZigBee.
Read more

IoT ECOSYSTEM NEWS
Portwell Joins Microsoft Azure Certified for IoT Collaboration
The company?s LYNX-6K and KUBER-2000 Series are a new set of industrial IoT gateway solutions that have been certified by Microsoft Azure IoT.
Read more

IoT DEVELOPMENT TOOLS FEATURE

Scaling AIoT Projects Through Correct Component Selection

Despite the array of potential benefits that might come with the implementation of AIoT, businesses? efforts for large scale deployment seem to keep falling short. Failures can be attributed to a variety of reasons, with the reasons themselves often being different depending on the stage at which the project finds itself. In order to deal with some of the roadblocks found at later stages of deployment, a philosophy of choosing partners over components should be adopted.

[Read More](#)

Share