

IoT DEVELOPMENT TOOLS FEATURE

4 Proven Strategies to Improve IoT App Ratings and Reviews

End customers, before purchasing IoT products, check product ratings and respective IoT app ratings to ensure that the connected application is highly efficient with connected devices. If the app ratings are low, customers could easily avoid using the app and product, causing massive loss to the OEMs and IoT Service providers. Hence, maintaining or increasing positive mobile app reviews can play a vital role in driving customer engagement.

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5G NETWORKING NEWS

MediaTek, Intel Advance Partnership with T700 5G Modem

The new modem from MediaTek supports both standalone and non-standalone Sub-6 5G network architectures, offerings faster speeds and reliable

connectivity.
[Read more](#)

DEVICE MANAGEMENT NEWS

Mender Releases a Year-Long Free Trial of Enterprise Plan

The goal of this free trial is to help prospective users and customers evaluate all the different features and capabilities of the latest Mender releases to enable them to make a better decision when they decide to select a plan for their pre and post-production OTA needs.

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Secure Provisioning Keeps Files Safe as You Go to Manufacture

Go to manufacture as intended through secure provisioning. That means making sure your manufacturing partner receives your files exactly as you intended. Learn how in Part 5 of this five-part series.

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IoT CONNECTIVITY NEWS

Renesas Releases RYZ012 Bluetooth Module

The RYZ012 integrates 2.4 GHz RF transceiver supporting the IEEE802.15.4 multi-standard wireless protocol, Bluetooth Low Energy (LE), Bluetooth LE Mesh, and ZigBee.

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Boot Your System Securely, Or You're Vulnerable to Hackers

If you're system isn't secure when you boot, all bets are off. In Part 4 of this five-part series, learn how to secure your system right from boot-up. Secure Provisioning Keeps Files Safe as You Go to Manufacture

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IoT ECOSYSTEM NEWS

Portwell Joins Microsoft Azure Certified for IoT Collaboration

The company's LYNX-6K and KUBER-2000 Series are a new set of industrial IoT gateway solutions that have been certified by Microsoft Azure IoT.

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WEBCAST

Protect the IP in Your Embedded System

Sponsored by: **IAR Systems**

Date: **August 12, 11:00 a.m. ET**

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Scaling AIoT Projects Through Correct Component Selection

Despite the array of potential benefits that might come with the implementation of AIoT, businesses' efforts for large scale deployment seem to keep falling short. Failures can be attributed to a variety of reasons, with the reasons themselves often being different depending on the stage at which the project finds itself. In order to deal with some of the roadblocks found at later stages of deployment, a philosophy of choosing partners over components should be adopted.

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