



Friday 9/18

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IoT APPLICATION FEATURE

How New-Age Technologies are Transforming Retail for the Better

A recent study by McKinsey estimates that the IoT in the retail industry will have an economical impact ranging from approximately \$410 billion to \$1.2 trillion per year by 2025. Integrating IoT, machine learning and cloud computing services in the retail environment will not only reduce IT costs, but also streamline workflows.

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IoT MARKET NEWS

Berg Insight Releases New Report on IoT Market

A recent report from Berg Insight, an IoT market research firm, show that IoT managed service providers have more than 50 million IoT subscribers worldwide. Between Europe and North America, there is a combined 15-20%

of the market share.

[Read more](#)



IoT NETWORKING NEWS

Digi International Enhances Digi Remote Manager for IoT Network Success

Digi International announced an updated release of its Digi Remote Manager, the company's device and network management cloud platform. Per the company, Digi Remote Manager expands the ability to simplify device deployment and maintenance, ensuring network uptime and security.

[Read more](#)

TEST & MEASUREMENT NEWS

Rohde & Schwarz Releases R&S FSW-B8001 Option for Internal Analysis Bandwidth

The new instrument covers an input frequency range up to 90 GHz. Further, it meets both current, and future, test and measurement requirements for ultra-wideband signal analysis within different industries.

[Read more](#)

WEBCAST

Deployed at the Edge: Telemetry and Video Analytics in Industry 4.0

Sponsored by: **Intel IoT Solutions Alliance**

Date: **September 29, 11:00 a.m. ET**

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DEV KIT WEEKLY: HARDWARE REVIEW & RAFFLE

Dev Kit Weekly: NetBurner MODM7AE70 Industrial IoT Development Kit

The MODM7AE70 is an IoT development kit that features the Microchip SAM E70, a 32-bit ARM Cortex-M7 processor, which is on a module that connects to the MOD-DEV-70CR IoT adaptor board. But the main feature of the MODM7AE70 is its 10/100 Mbps Ethernet support, specifically the IEEE 1588 precision time protocol (PTP).

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