



Friday 11/13

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EMBEDDED INSIDERS PODCAST

More Free Money & What NVIDIA Didn't Buy

In part 2 of the Embedded Insiders? analysis of recent industry acquisitions, Stacey Higginbotham, a tech industry expert and editor of the eponymous Stacey on IoT blog, joins Brandon and Rich to further the discussion about the ARM/NVIDIA deal. After, Jim McGregor of Tirias Research returns to analyze AMD's acquisition of programmable logic supplier Xilinx.

[Tune In](#)



CONNECTED CARS NEWS

Approov Partnership with BMW Group Provides Car Share Experience

Approov announced a partnership with BMW Group to provide a secure, safe, and seamless car-sharing experience. Per the companies, the BMW Group Car Sharing Platform, including the Approov SDK, has already been deployed in several thousand vehicles globally.

[Read more](#)

IoT NETWORKING NEWS

Soft Modem and Reference Design Simplify LoRa IoT Platform

Semtech recently announced two enabling solutions for its LoRa Edge platform: the LoRa Basics Modem-E and the LoRa Edge Tracker Reference Design. The Modem-E is a software modem that leverages the LoRaWAN protocol for the LoRa Edge platform that runs inside the LoRa Edge

transceiver. The reference design is a device-to-Cloud commercial grade reference solution for asset tracking applications.

[Read more](#)

IoT INDUSTRY NEWS

SmartWave Technologies to Drive Growth of IoT Market with Acquisition of MultiTech

SmartWave Technologies announced that it has acquired Multi-Tech Systems, Inc., a global supplier of Industrial IoT communication devices and services.

[Read more](#)

WEBCAST

Autonomous Vehicles: We're Already There (Sort Of)

Sponsored by: **Achronix, Lattice, DFI, Cadence, Arm**

Date: **November 19; 11:00 a.m.**

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EMBEDDED COMPUTING DESIGN PRODUCT OF THE WEEK

Ethertronics? Universal Broadband FR4 LTE/LPWA Antenna

IoT and connected device engineers looking for the flexibility of multiple wireless communications standards in a small physical footprint have come to the right place. The Universal Broadband FR4 LTE/LPWA Antenna from Ethertronics, an AVX Group Company, is a surface-mount (SMT), internal (onboard) antenna that supports the 617 to 960 MHz, 863 to 928 MHz, 1710 to 2200 MHz, and 2500 to 2700 MHz frequency bands for connectivity.

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