



IoT Design Weekly, the industry source for products, news, and technologies supporting Internet of Things developers.

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IoT Design Weekly ? 04.12.2019

## Features



### The Value of Adding Location for IoT Designs

Providing the ?what?

from a device is important, but the ?where? is the other side of the IoT coin enabling important context about the data that are reported.

### [Cypress IoT Bluetooth Modules](#)

Fully-certified, fully-integrated, programmable modules designed for ease-of-use with Dual-Mode and BLE-only options available.

## Marketplace



### SecureRF Connects with Global Semiconductor

#### Alliance and Participates in IoT Security Working Group

SecureRF Corporation announced that it has joined the Global Semiconductor Alliance and accepted an invitation to partake in the IoT Security Working Group.



### LoRa Alliance and DLMS User Association Join Forces on Delivering IoT to Utilities

The LoRa Alliance and the DLMS User Association have agreed on defining a new DLMS communication profile for LPWAN technologies, including LoRaWAN.

## Blogs & Columns



### Common Pitfalls in IoT Security Implementations and How to Avoid Them - Part 1

We live in exciting times

from a technology perspective. The dreams of a ? connected life? are becoming realized, and many ordinary products are being provisioned with internet connectivity to enable this new world of convenience. However, the internet can be a dangerous place, and securing these newly-connected products against threats is essential.

## Haltian

### Haltian Achieves Advanced Technology Partner Status for

#### IoT

Haltian has achieved Advanced Technology Partner status in the Amazon Web Services Partner Network.



### Aquantia and Qualcomm Launch 5G Fixed Wireless Access Equipment with Multi-Gig

#### Ethernet

Aquantia and Qualcomm will launch a consumer premises equipment (CPE) platform featuring 5 and 10



## Embedded Sensors & Cloud Apps: What about the Connection?

IoT is a cross-discipline mash-up of embedded and sensor technologies, cloud and IT applications, with network connectivity in-between.



## How to Unlock IoT Value Now

The Internet of Things (IoT) has so far meant designing and launching new connected products or redesigning connected versions of existing products. While there's plenty of value to be gained from newly deployed IoT products, that value can take a while to kick in given the complexity and potentially long lead times for connected-product development.

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