

## AUTOMOTIVE FEATURE

### **Is the EV the new Smartphone?**

Over the last 20 years, mobile phones have evolved from something as simple as the Nokia 3310 with its basic monochromatic LCD display to the modern touch enabled supercomputers in our pockets. Silky-smooth user interfaces, seamless updates, and an explosion of features and applications on smartphones combine with modern ownership models and app stores to create a obviously beneficial rich environment for the user.

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**AUTOMOTIVE?PROCESSING NEWS**

### **New Arm Technologies Enable Safety-Capable Computing Solutions for an Autonomous Future**

The new suite of IP includes the Arm Cortex-A78AE CPU, Arm MaliTM-G78AE GPU, and Arm Mali-C71AE ISP, engineered to work together in combination with supporting software, tools, and system IP to enable silicon providers and OEMs.

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#### CONSUMER ELECTRONICS NEWS

### **MagnaChip Releases Two New LED Driver ICs for UHD TV BLU**

The models are 1- and 2-channel units that were developed for mid-range UHD TVs. The purpose of BLU LED Driver IC, which is a power semiconductor, is to deliver consistent lighting across the LED display panel.

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#### POWER ELECTRONICS NEWS

### **Power Integrations Releases LYT6078C, IC**

Power Integrations announced the release of the LYT6078C, the company's newest product within the LYTSwitch-6 family of safety-isolated LED drivers for smart lighting applications.

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#### MEMORY & STORAGE FEATURE

### **New Generation of Wearable Medical Devices Require Secure, High-Density Non-Volatile Memory**

It is clear that post-COVID changes in patient health monitoring, and in the way that medical services are delivered face-to-face, are going to create a greater demand for personal and wearable medical devices. This change in the pattern of demand will require more robust and secure memory products that can store greater quantities of user data at a lower cost-per-bit while providing high levels of security.

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